



THE ART OF COMMUNICATION

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Abstract:

This article discusses the advantages of our speech being more literate, understandable and full of emotions, the ability to communicate effectively, the ability to persuade people, the ability to speak in public.

Keywords:

The culture of speech," Speech", communicate, public speaking skills.



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1. INTRODUCTION

Human speech is a great gift of nature, but this does not mean that everyone has a talent for communication from birth. After all, we can not disagree with the fact that the mere ability to speak and gesticulate can not make a person a perfect companion. And in order to achieve high success in the art of communication, it is necessary to have an unusually thin and unmistakable flair, remarkable intellect and good intuition.

Mistakenly believes the one who puts communication in dependence on his own monologue and, reaching certain heights in oratory, completely sincerely complains about the lack of proper attention to the interlocutor, forgetting that communication is first and foremost the ability to listen and hear his counterpart, giving his words and gestures the utmost respect. Indeed, it is difficult to call a good interlocutor of someone who tries to play a leading and even authoritarian role in any dialogue, whereas a genuine ability to communicate always implies delicacy and compromise.

It is also known that not always the main meaning of the conversation lies on the surface and is pronounced aloud. A truly skillful dialogue is a whole complex of words and gestures, facial expressions and views. Mastering the skill of communication can only be a shrewd person who has a sincere desire to improve himself. However, this does not mean that such communication skills are available only to the most experienced and elderly interlocutors. An impeccable dialogue can also be learned as an erudite and diligent reader of classical literature, whose authors were known not only as the greatest masters of the word, but also as true connoisseurs of the human soul.

2. MAIN PART.

Public speaking is a great way of building personal development on many levels, since improving communication skills is helpful in almost every area of life. Whether your goal is to engage in political debate,

make a career as a motivational speaker or gain confidence in front of an audience, public speaking can help you meet your goal.

1. Career advancement. Effective public speaking skills can help with career advancement, as they indicate creativity, critical thinking skills, leadership abilities,

Speaking at events and conferences is a good way of building credibility. The more well known the event the better, as you can add these speaking achievements to your resume. Public speaking can also help you stand out at work. You'll learn to speak up in meetings, to promote your ideas, and to present yourself as a professional. Speaking skills can also help you excel in job interviews. After speaking at a few events, people will remember you and begin to see you as an authoritative figure on your area of expertise.

2. Boost confidence. Public speaking can significantly boost your confidence. Overcoming the fears and insecurities that accompany public speaking is empowering. Furthermore, connecting with audiences can be a strong reminder that you have valuable insights and opinions to share with the world. Your confidence levels will grow as you go from speaking to small groups of people up to large audiences. This will benefit you not just on stage, but in everyday life as well, whether it be in a meeting or on a date.

4. Critical thinking. Public speaking is an excellent way to build critical thinking skills. Writing a speech requires a great deal of careful thought, from the audience analysis to the closing sentence. It's not enough to have a message, you also need to figure out how to tailor the message to fit the needs of your audience.

5. Improve communication skills. When you write a speech, you have to think carefully about the best framework, persuasive strategy, and diction to communicate your message to the audience. This type of thinking can help you improve your communication skills in other areas of your life.

6. Learn to persuade. Public speaking has a long history as a catalyst for nonviolent activism and political change. It is a powerful way to unite people under a common cause and motivate them to take action. It's no secret that people throughout history have used the power of public speaking to make a difference. You'll hardly ever have a better opportunity to speak to a captive audience about what really matters to you. You'll get a chance to influence your peers. You won't change the world with every speech, but you can easily impact someone in some small way.

7. Build leadership skills. If you let others do your talking for you in the past or found it hard to express what you wanted to say, that will fade. Not only will you be able to fluently speak your mind but you'll find yourself doing it for others too.

In standing up and speaking in a way that is powerful, you're speaking in a way that will change people's minds about something. If you're able to master that skill, changing hearts and minds and learning how to persuade, you will be already honing one of the major aspects of leadership. If you're able to do it in public to a group of people, chances are you'll be able to do it in a more individualized setting. Leaders require the capacity to drive change, public speaking skills are vital in learning that ability.

3. CONCLUSION

The culture of speech should stimulate a person to make his speech richer and more interesting, because it will help express yourself and your opinion more fully and capaciously. The culture of speech incorporates elements such as courtesy, attentiveness, respect, which makes communication between people easier and free and does not hurt someone else's opinion. The level of the culture of speech reflects the way of life of whole peoples and in our possibilities to use correctly the cultural and spiritual heritage. For the functioning of a cultural society, each individual should try to maintain, first of all, his personal level of the culture of speech, replenishing the vocabulary with new words and expressions, because the language is not static, but a constantly developing element.

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